



2018 Pumpkin Contest

OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. PURCHASE DOES NOT IMPROVE CHANCES OF WINNING. THE FOLLOWING GIVEAWAY IS OPEN TO RESIDENTS OF NEW JERSEY AND PENNSYLVANIA ONLY, WHO MEET THE ELIGIBILITY REQUIREMENTS (AS DEFINED IN THE RULES BELOW). VOID ELSEWHERE AND WHEREVER PROHIBITED. FREE PUMPKINS AND CONTEST AVAILABLE TO UNITY BANK CUSTOMERS ONLY. PUMPKINS AVAILABLE WHILE SUPPLIES LAST.

Promotion Period: Giveaway begins 10/11/18 with the following schedule:

Entry Period	10/11/18-10/27/18
Winners Announced:	10/17/18-10/31/18
Finalist Judging Period	10/17/18-10/31/18

Who May Enter:

The Giveaway is open to legal residents of New Jersey or Pennsylvania that are eligible participants, (a "Participant"), must:

- Be a resident within one of the following New Jersey and Pennsylvania counties: Warren, Hunterdon, Somerset, Middlesex, Bergen, Union, Northampton or Lehigh County.
- Be age 18 or older as of date of entry.
- Be able to provide evidence of eligibility upon request.
- Be a customer of Unity Bank.

The following classes of persons and any businesses in which they have ownership are not eligible to enter: Employees, officers, and directors of Unity Bank ("Sponsor"), each of their respective franchisees, affiliated companies, subsidiaries, distributors, retailers, printers, advertising and promotion agencies, and any and all other companies associated with the design or execution of this promotion (collectively "Released Parties") and the members of the immediate families or households of any of the above, whether or not related. "Immediate family members" includes, for purposes of this promotion, parents (including in-laws), grandparents, siblings (including step-siblings), children (including step-children), grand children (including step grandchildren) and each of their respective spouses.

How to Enter:

1. Pick up a free pumpkin, while supplies last, at your local Unity Bank Branch.
2. Beginning Wednesday, October 11, 2018 through Friday, October 27, 2018, at 11:59 PM (ET) go to www.unitybank.com/pumpkincontest and submit the entry form pursuant to the on-screen instructions, including a photo of your decorated pumpkin.

General Release:

Entry constitutes permission for the Sponsor and its designees to use each Participant's name, photographs, entry material, other business profile information for advertising, promotional or trade purposes, including but not limited to online announcements, in commerce and in all media without limitation or additional compensation, except where prohibited by law.

Participants give their permission to be sent emails or receive phone calls for contest communication and follow-up. The Participant is responsible for obtaining any and all releases and consents necessary for any content in images that is not owned by the Participant. The Participant must obtain consent and any necessary release prior to submitting any image and upon Sponsor's

request, be prepared to provide within five business days of receipt of Sponsor's request for signed release from all persons who appear in images submitted.

Sponsor is not responsible for any incorrect or inaccurate information, whether caused by technical or human error or otherwise which may occur in the processing of entries or voting in this Contest or in the running of this Contest. Sponsor will not be responsible for typographical, printing or other errors in these Official Rules or in other contest materials. By participating in the Submission Process for this Contest, Participant grants the Sponsor, its parent and affiliated companies a royalty-free and irrevocable right and license to edit or otherwise use all materials submitted in connection with the Contest, in whole or in part, for any purpose and in any manner or media now known or hereafter devised, throughout the world in perpetuity.

Entries:

Limit (1) one entry per person for the Unity Bank Pumpkin Contest (referred to as the "Promotion"). Multiple entries from the same person will be disqualified. Entries using macro, robotic, script or other forms of automatic entry will be disqualified. Entries become the property of the Sponsor and will not be returned. Proof of submission does not constitute proof of receipt. If there is a dispute as to the identity of entrant, the prize will be awarded to the authorized account holder of the email address. The "authorized account holder" is defined as the natural person to whom the email address is assigned by an internet service provider, online service provider or other organization (e.g., business, educational institution, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address.

Winners Determination:

One Winner per day will be selected from all entries to date & announced each day from 10/17/18 to 10/31/18 on Unity Bank's Facebook page www.facebook.com/unitybanknj. The contest entries will be judged by a panel of Unity Bank employees based on the following criteria: originality (50%); creativity (50%). By participating in the Contest, entrant certifies that his/her entry is original, has not been previously published or won any award, and does not contain any material that would violate or infringe upon the rights of any third party, including copyrights, trademarks or rights or privacy or publicity. Sponsor reserves the right in its sole and unfettered discretion to disqualify any entry that it believes contains obscene, offensive or inappropriate content, that does not comply with these official rules or that is not consistent with the spirit or theme of the contest. The decision of the Sponsor and judges is final and binding on all matters relating to the Contest. Prizes & Approximate Retail Value: One winner per day will receive one (1) \$25 Visa Gift Card. Potential winners will be notified by email and/or phone call on or about October 31, 2018 and must respond via email address or phone, providing contact information within 10 business days from notification or an alternate potential winner will be selected.

Prize Awards & Delivery:

Winners:

(15) Winners total will be award a Visa Gift Card valued at \$25.

Disqualification:

Should Sponsor determine, in its sole discretion, that Participant has violated any of the prohibitions contained in these Official Rules or should be disqualified for any other reason, Sponsor shall have no obligation to award any prize to Participant. Sponsor reserves the right, in its sole discretion, to disqualify any Participant acting in violation of these Official Rules. Sponsor reserves the right, in its sole discretion, to reject and/or disqualify any entries, subjects, or related materials for any reason including those that Sponsor deems to be obscene, defamatory, offensive, pornographic, false, deceptive, or otherwise inconsistent with reputational interests or that Sponsor believes may violate any applicable law or regulation or the rights of any third party or may subject the Giveaway, Sponsor, or Sponsor's advertisers, clients, or customers to controversy, negative publicity, scorn, or ridicule.

Sponsor reserves the right in its sole discretion to modify or terminate the Giveaway in the event of any act or occurrence or other reason it believes would corrupt the integrity, administration or fairness of the Giveaway.

Additional Rules & Restrictions:

By participating in this Giveaway, Participant agrees to abide by and be bound by the Official Rules and the decisions of the Sponsor, which shall be final in all matters relating to this Giveaway. False, fraudulent or deceptive entries or acts shall render Participant ineligible for any prize. By accepting prizes, winners agree to hold Sponsor, and Released Parties (collectively "Releasees"), from any claims, losses, actions, or damages of any kind, whether actual, incidental or consequential, for injury (including but not limited to death), damages, losses or expenses arising out of or relating to entrant's participation in this Giveaway, or the acceptance, possession or use/misuse of any prize, or participation in prize-related activities (including but not limited to travel related thereto),

and to assume all liability in connection therewith.

Releasees shall not be liable to any winner, Participant or any other person for failure to supply the prize or any part thereof by reason of any acts of God, any actions, regulations, orders, or requests by any governmental entity, equipment failure, terrorist acts, war, terrorism, fire, unusually severe weather, embargo, labor dispute or strike, labor or material shortage, transportation interruption of any kind, or any other cause beyond Releasees' sole control. No more than the advertised maximum number of prizes will be awarded for any reason. Difficulties with getting to the entry site are not the responsibility of Sponsor. Decisions of judges in the selection of winners and all matters related to this Giveaway are final.

In Case of Disputes:

By participating, each Participant agrees that (1) any and all disputes, claims, and causes of action arising out of or in connection with this Giveaway, or any prizes awarded, shall be resolved individually, without resort to any form of class action, and any judicial proceeding shall take place in a federal or state court within the State of New Jersey; (2) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Giveaway, but in no event attorneys' fees; and (3) under no circumstances will Participant be permitted to obtain awards for, and Participant hereby waives all rights to claim, punitive, incidental, and consequential damages, and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of Participant and Sponsor in connection with this Giveaway, shall be governed by, and construed in accordance with the laws of the State of New Jersey, without giving effect to any choice of law or conflict of law rules or provisions (whether of the State of New Jersey or any other jurisdiction), that would cause the application of the laws of any jurisdiction other than the State of New Jersey.

Winners List:

For a copy of these Official Rules or a list of prize winner(s), if any, send a self-addressed, stamped envelope to:
Marketing Dept., Unity Bank, 64 Old Highway 22, Clinton, NJ 08809.

PLEASE SPECIFY which you are requesting. Requests must be received by **12/31/2018**.

Giveaway Sponsor:

This Giveaway is administered by **Unity Bank, 64 Old Highway 22, Clinton, NJ 08809.**